

PRIVACY POLICY

We would like to take this opportunity to thank you for visiting our website. We appreciate that visitors may be concerned about privacy. For this reason, we have developed the following Privacy Policy. If you have questions regarding our Privacy Policy, please direct such questions to Privacy@Sportsmanias.com.

HOW WE PROTECT PERSONAL INFORMATION

We maintain administrative, technical and physical safeguards in an effort to protect against unauthorized disclosure, use, alteration or destruction of any personal information you may provide to this website.

HOW WE COLLECT AND USE YOUR PERSONAL INFORMATION AND WHY WE COLLECT IT

We collect certain information when you visit our website. This information tells us such things as how many people visit our site and which pages they have visited. This information assists us with maintaining and designing a user-friendly website.

We collect some information through “browser cookies” (as described below). To assist visitors with technical problems, we also may collect local web configuration information, including browser type, operating system, and various other browser settings.

In addition, our web servers automatically collect limited information about your computer when you visit our website. This information may include the type of browser software you use, the operating system you’re running, the IP address assigned to your computer or Internet connection, and the IP address of the website, if any, that referred you to our website. Our technical staff may also use this information to assist customers with technical problems and improve our service.

If you decide to sign up for an account with us, we will collect information about you that will enable us to suggest additional content or information that may be of interest to you. Similarly, if you sign up for an account with us using your Facebook or Twitter account, you will automatically send us certain information associated with your Facebook or Twitter account.

We use the information we receive about you in connection with the services and features we provide to you and other users, our partners and the advertisers that purchase ads on the site. We may use your information to present you with offers and promotions that we believe will be of interest to you. Some of these offers and promotions may be extended on behalf of companies other than ours. We may also use your information to assess the effectiveness of promotions, and to make suggestions to you and other users that may enhance your overall experience using our service.

We will continue to maintain your information while you remain a subscriber of our service and for a period of time after you cancel your account; how long we maintain your information

following the cancellation of your account varies depending upon the extent of your use of our service.

BROWSER COOKIES

We use browser cookies to enhance your online experience. Browser cookies are bits of text that are placed on your computer's hard drive when you visit certain websites. We utilize browser cookies to tell us, for example, whether you've visited our website before or if you're a new visitor.

Browser cookies may enhance your online experience by saving your preferences while you are visiting a particular site. If you wish to stop receiving browser cookies from us, please contact us so that we may suggest ways for you to disable existing browser cookies. Please note that disabling browser cookies may prevent you from taking full advantage of all of our website features.

CONFIDENTIALITY; EXCEPTIONS

We do not knowingly reveal any personal information that is provided by our visitors or subscribers to any third parties except as provided in this Privacy Policy, when requested to do so by a governmental agency having jurisdiction, by a court of competent jurisdiction or other operation of law, or when we believe that disclosure is necessary or appropriate to prevent physical harm or financial loss in connection with an investigation of suspected or actual illegal activity.

We reserve the right to transfer any information we have about you in the event we sell or transfer all or a portion of our business or assets. Should such a sale or transfer occur, we will use reasonable efforts to direct the transferee to use the personal information you have provided through this website in a manner that is consistent with this Privacy Policy.

QUESTIONNAIRES AND SURVEYS

On occasion upon entering our website, you may be asked to complete an on-line survey or questionnaire. These surveys and questionnaires will seek your opinions, attitudes, interests and even your activities on-line. Any personal information gathered through your participation in online surveys or questionnaires will not be kept unless you agree to provide that information again when completing the survey or questionnaire, and in most instances, surveys and questionnaires will not ask for any personal information.

CHILDREN USING THE INTERNET

This website is not intended for children under the age of 15. For that reason, we strongly encourage parents to supervise their children when visiting our website.

We do not knowingly collect personal information from children under the age of 15. If you believe we have collected personal information from children under the age of 15, please notify us immediately so that we may take steps to eliminate such information.

A WARNING ABOUT E-MAIL THAT WE SEND; A WARNING ABOUT “PHISHING”

We do not and will not at any time request any personal information via e-mail, nor will we include a link to an account login page in any e-mail. If you receive an e-mail requesting any personal information, including without limitation your social security number, your credit card or bank information, **PLEASE DO NOT RESPOND BY PROVIDING ANY OF THE INFORMATION REQUESTED. We *never* request any of this information from you.** If you receive an e-mail requesting any of this information, it is likely that you have received an attempted theft of your identity commonly called “phishing.” Likewise, if you receive an e-mail urging you to login to your account and providing you with a link to the login page, it is also likely that you have received a “phishing” e-mail. In either case, you should bring the e-mail to our attention by forwarding the e-mail to Security@Sportsmanias.com.

For more information about “phishing,” you should visit the Federal Trade Commission’s website at www.ftc.gov.

EFFECTIVE DATE OF THE PRIVACY POLICY; CHANGES

This Privacy Policy is effective July 31, 2012.

We reserve the right to alter or amend this Privacy Policy at any time and without prior notice to you in order to reflect changes in our online information practices. In an effort to ensure that you receive notice of any changes to the Privacy Policy, we may include a notice on our website. Alternatively, we may send a notice to the e-mail address you provide to us; however, if you do not provide us with an e-mail address, we will not be able to provide you with such notice.

We also recommend that you check back with this web page periodically so that you may be kept informed regarding any changes to the Privacy Policy. You should also visit our Terms of Use in addition to this Privacy Policy.

THIRD PARTY LINKS

Our website may contain links to third party websites that are not subject to this Privacy Policy. If you visit these websites, we encourage you to read their privacy policies before providing them with any personal information.

STATE LAW

You may have privacy rights under applicable state law in addition to those outlined in this privacy policy.

CONTACT US

If you choose to e-mail us through the “contact Us” link on this website, you will be asked to provide information such as your name and e-mail address so that one of our employees can respond to your questions and comments. If, however, you wish to submit your questions or comments via U.S. mail, they can be mailed to:

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